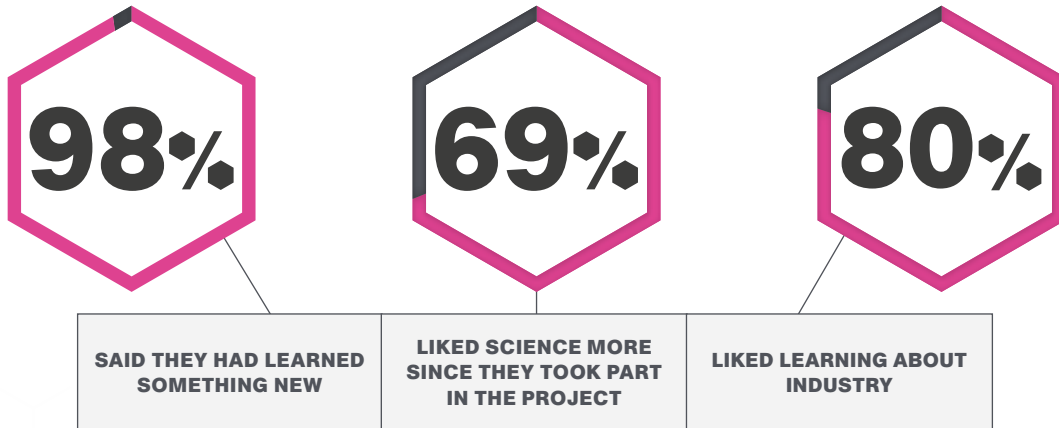


 3129 PUPILS INVOLVED IN CCI

 82 INDUSTRIAL SITE VISITS

Pupils shared their views of science and industry **before** and **after** taking part in Children Challenging Industry. Full details available from: www.ciec.org.uk

EXPERIENCES OF CHILDREN CHALLENGING INDUSTRY



"The thing I enjoyed the most is learning about being a team"

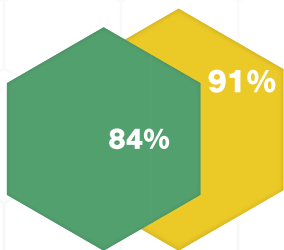
"I like learning science and want to do some more. I would like to work here when I have to get a job"

"I enjoyed it all because whilst I was learning I was also having fun"

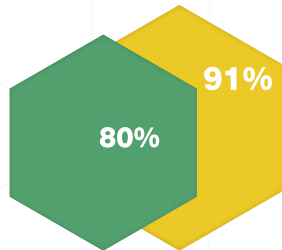
CHANGING ATTITUDES TO INDUSTRY

Perceptions improved

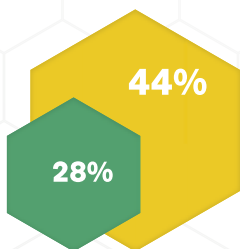
Industry is useful



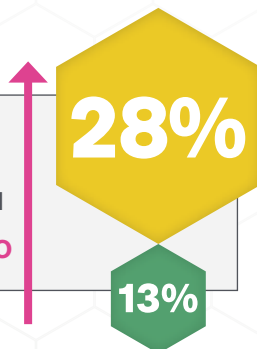
Industry makes things we need



Industry is safe

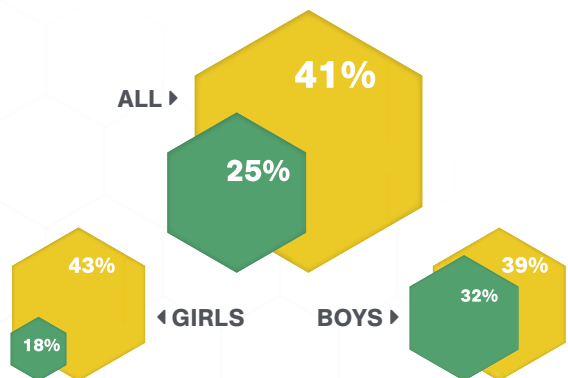


INDUSTRY CAUSES POLLUTION
ANSWER: NO

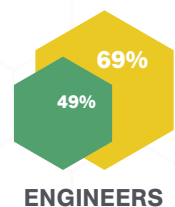
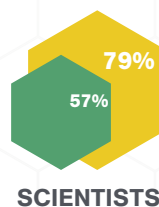


Knowledge increased

Young people work in industry



Many scientists and engineers work in industry

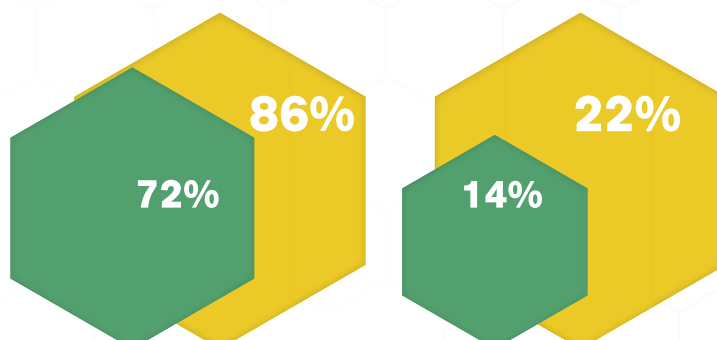


CHANGING ATTITUDES TO SCIENCE

"I liked using things I haven't used before. I also liked making things I never made before"

Not only did the proportion liking science increase, but the proportion saying that they'd like to be a scientist went up.

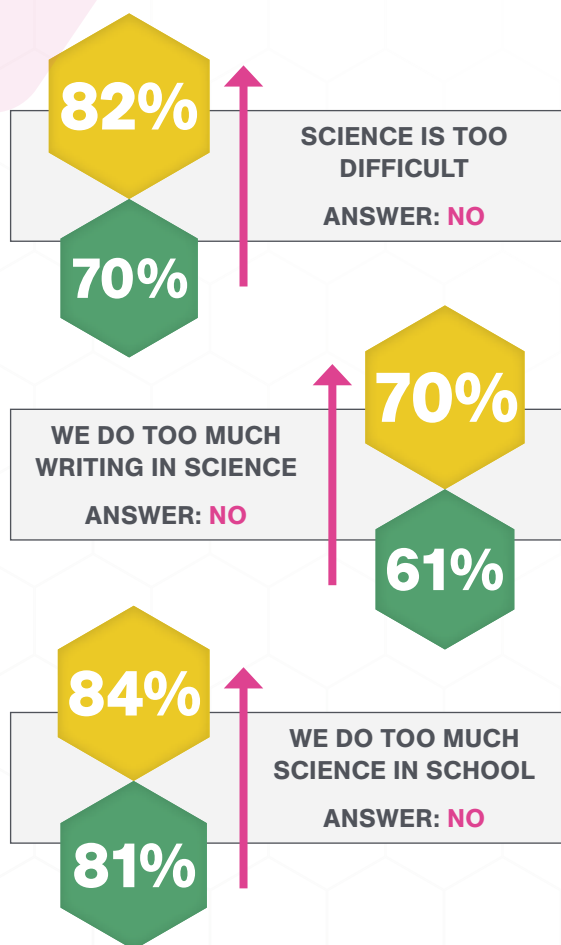
"I like science more because I thought it was boring at first"



YES, I LIKE SCIENCE

YES, I WOULD LIKE TO BE A SCIENTIST

WITH RESPECT TO SCIENCE IN SCHOOL, AFTER THE PROGRAMME MORE CHILDREN CHOSE 'NO' FOR:



There were some, of course, who will not consider a career in science despite their general positivity:

"I enjoy doing science and learning about it, but I don't want to be a scientist"



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